



COLUMBUS INDIA LTD.

COMPANY PROFILE

WELCOME TO
COLUMBUS
INDIA LTD.



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ABOUT US

Columbus India Ltd, established in 2007, and since its inception, the company has grown from credit and risk management to Investigation & verifications, Sales & Marketing, Call Centers, Warehouse & Data management, Manpower Outsourcing, Hospitality & Education with operations pan India.

In general, investigation, consulting, and management firms can be divided into two categories - those that diagnose and prescribe and those that implement. The rare partner who can prove excellence both in analysis and execution can be found in Columbus India Ltd.



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DIRECTOR MESSAGE



MESSAGE FROM MANAGING DIRECTOR

I on behalf of **COLUMBUS GROUP** thank our team and our Business Partners for being an integral part in the growth of the organization and putting in all their efforts to make the company what it is today.

Under the supervision of our Director: **Mr. Anshuman Singh** and **Ms. Niharika Singh** We plan to continually develop our industry and technical knowledge and practices to define and establish reasonable security and trust, so clients are confident they have appropriate safeguards and just the right help they need. Most importantly, we value the work we do and the partnerships we have.



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CREDIT AND RISK MANAGEMENT

The assessment and management of risks (rather than a static exercise) is a continuous process that is subject to quick and volatile changes from one moment to the next. The identification of risks may give rise to opportunities for portfolio growth, or it may prevent unacceptable exposures for the institution. And that's what we are here for!

At Columbus India Ltd. we are committed to delivering and providing the best solutions to bring our affiliates to an excellent position in the market.

Our debt collection professionals have decades of experience and industry-specific expertise. This team of ours not only has a deep understanding of the numbers and financial analysis but also uses these numbers and knowledge actively to understand the economic and industry factors that influence your company's financial stability and financing. Thus, providing you with A to Z support in credit and risk management.

Our experienced team will work closely with you to fully understand your business needs in order to create a collection strategy that will work best for your company.

HERE IS A SUMMARY OF THE PROCESS WE COVER UNDER (CREDIT & RISK MANAGEMENT)

- ✓ Inbound/Outbound Domestic Call Centre
- ✓ Commercial Debt Collections
- ✓ Attorney Intervention
- ✓ Early Intervention
- ✓ Skip Tracing



Whether you need amicable negotiation, clarification of the issues, legal help or developing settlement options, we have you covered!



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SALES AND MARKETING

In our global practice, our Marketing & Sales experts provide real-world experience and extensive knowledge across multiple disciplines, from branding to digital marketing. Our expertise and scale allow us to work across the boundaries of client organizations to ensure that solutions and capabilities align with the clients' business needs

Having delighted our clients with our marketing and sales, we have played a key part in their success stories.

We are authorized distributor of Geeken , FG, Delight, & Viak Group.



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CALL CENTER

Outsourced customer service seems counterintuitive at first glance – but if your company needs assistance with client sourcing and retention, a call centre is a must, and we provide you with nothing but the best team to go through this hustle with you.

Customer service enhancement is the key to success for every growing business, because it helps in handling non-core functions with perfection, which as a result, ensures undivided attention for the core functions.

Depending on your unique business requirements, you can approach different Columbus India call centres.

OUR CALL CENTERS FALL INTO TWO CATEGORIES:



Inbound call center services



Outbound call center services



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INBOUND CALL CENTERS

Our inbound services deal with the calls that come in from our customers, which normally pertain to product and service support.

INBOUND SERVICE COMPRISES:

- ✓ Customer Support
- ✓ Help Desk
- ✓ Inquiry Handling
- ✓ Call Answering
- ✓ Toll-Free Services
- ✓ Product Information Requests
- ✓ Technical Support



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OUTBOUND CALL CENTERS

In a nutshell, outbound call centers are primarily sales-oriented. The list includes:

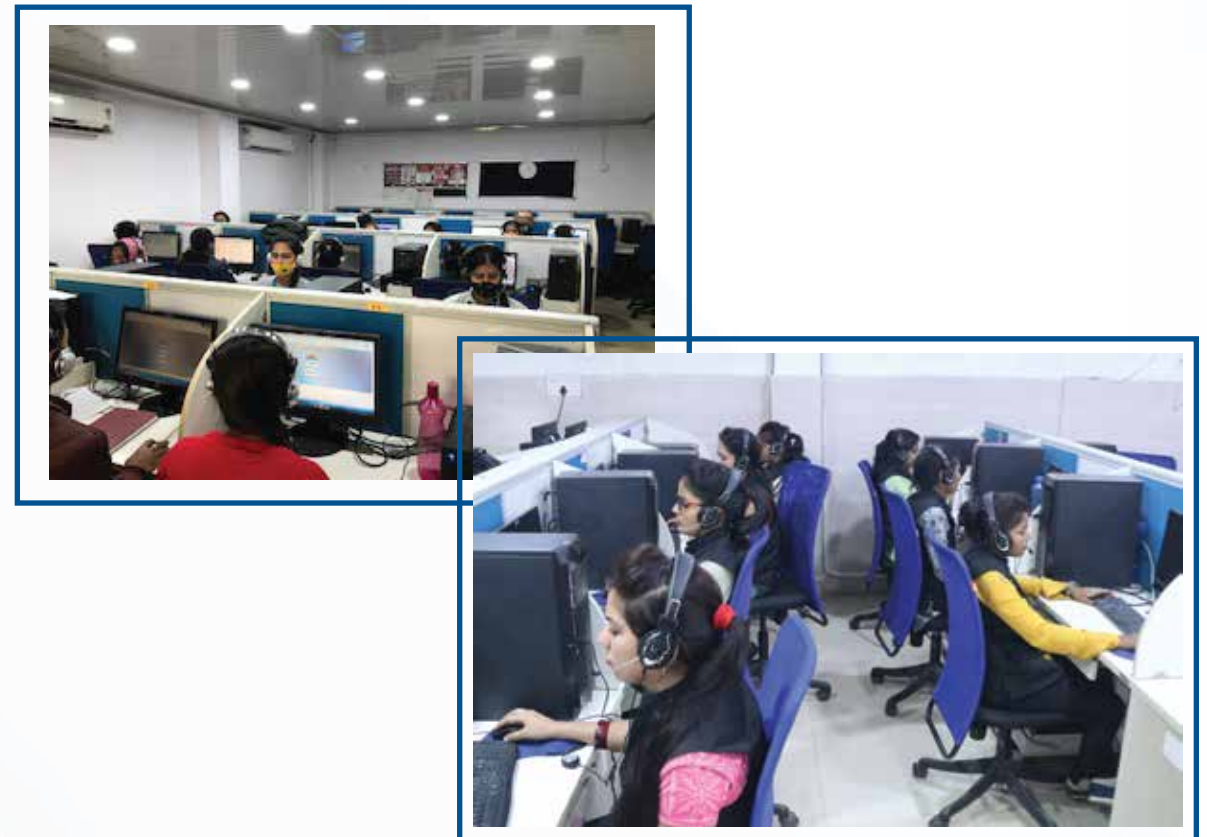
OUTBOUND SERVICE COMPRISES:

- ✓ Appointment Scheduling
- ✓ Information Verification
- ✓ Lead Generation
- ✓ Customer Survey
- ✓ Telemarketing
- ✓ Third-Party Verification

By utilizing any of these outbound call center services, business owners can be able to generate additional revenue.

To sum it up, partnering with Columbus India's specialists that provide outbound call center services is a sure-fire way to ensure a continuous upward trend in sales.

Among the features that attract business owners to Columbus, India Ltd, is the fact that our call centers provide both inbound and outbound support in an inimitable manner.



INVESTIGATION/ VERIFICATION:

At Columbus India ltd, we have a dedicated service line for background , Identity & address verification for our customers. By utilizing our highly trained field executives, access to valuable data, and a set procedure, we help our clients collect data/information on prospective/present/past employees, vendors, outsourced teams, associates/partners.

WE OFFER FIELD VERIFICATION TO ASSIST CLIENTS IN:

- ✓ Identity & Address Verification
- ✓ Document verification
- ✓ Health investigation
- ✓ Motor investigation
- ✓ Pharmacy and Pathology investigation.



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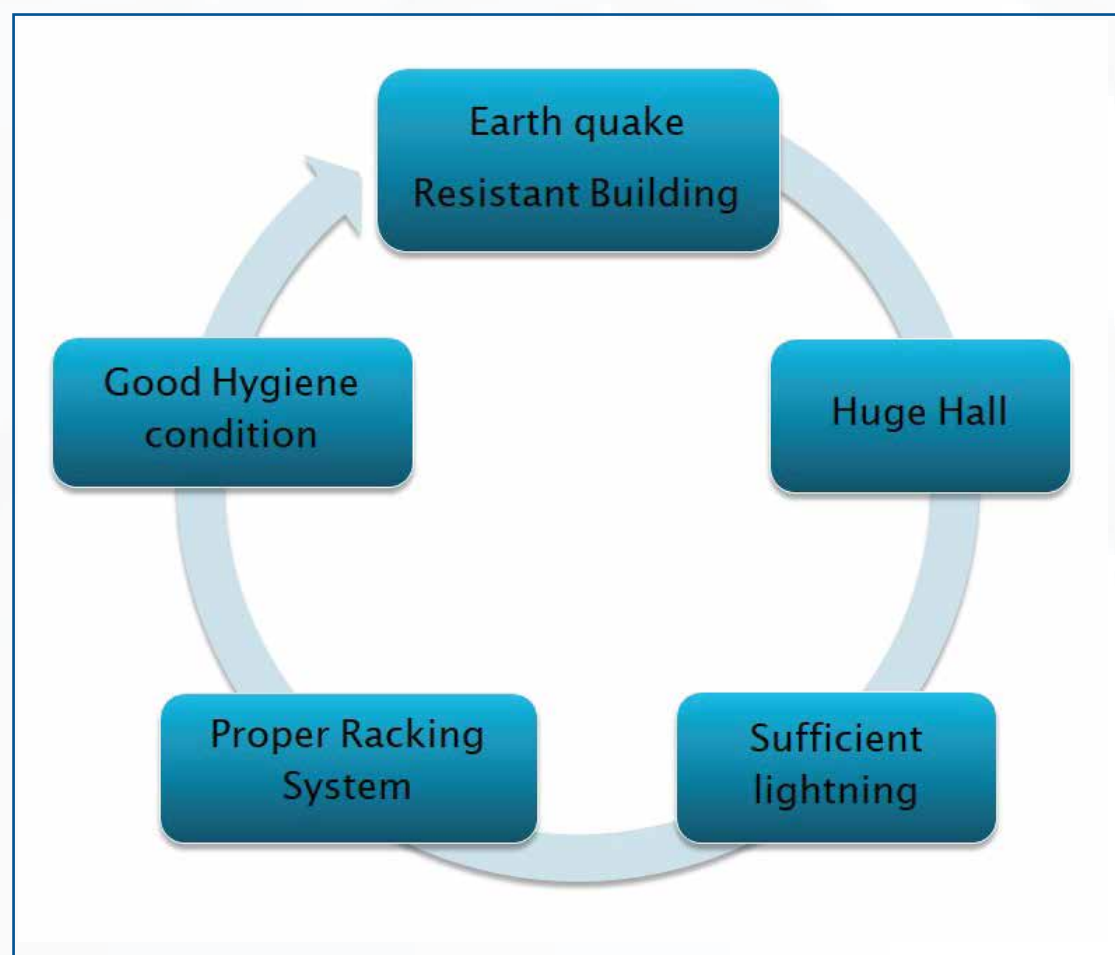
WAREHOUSING & DATA MANAGEMENT

Warehouse automation is the application of specialized equipment and storage and retrieval systems to perform the tasks previously handled by unskilled and semi-skilled labor. As the term suggests, it is the automation of repetitive processes which previously required labor.

Warehouse management is the **process**, control, and optimization of **warehouse** operations from the entry of **inventory** into a **warehouse**

Effective **warehouse operations management** can increase **operational** efficiency and reduce costs while boosting customer satisfaction. The **primary** goal of **warehouse operations** is the efficient utilization of space, labor and equipment while meeting customers' expectations

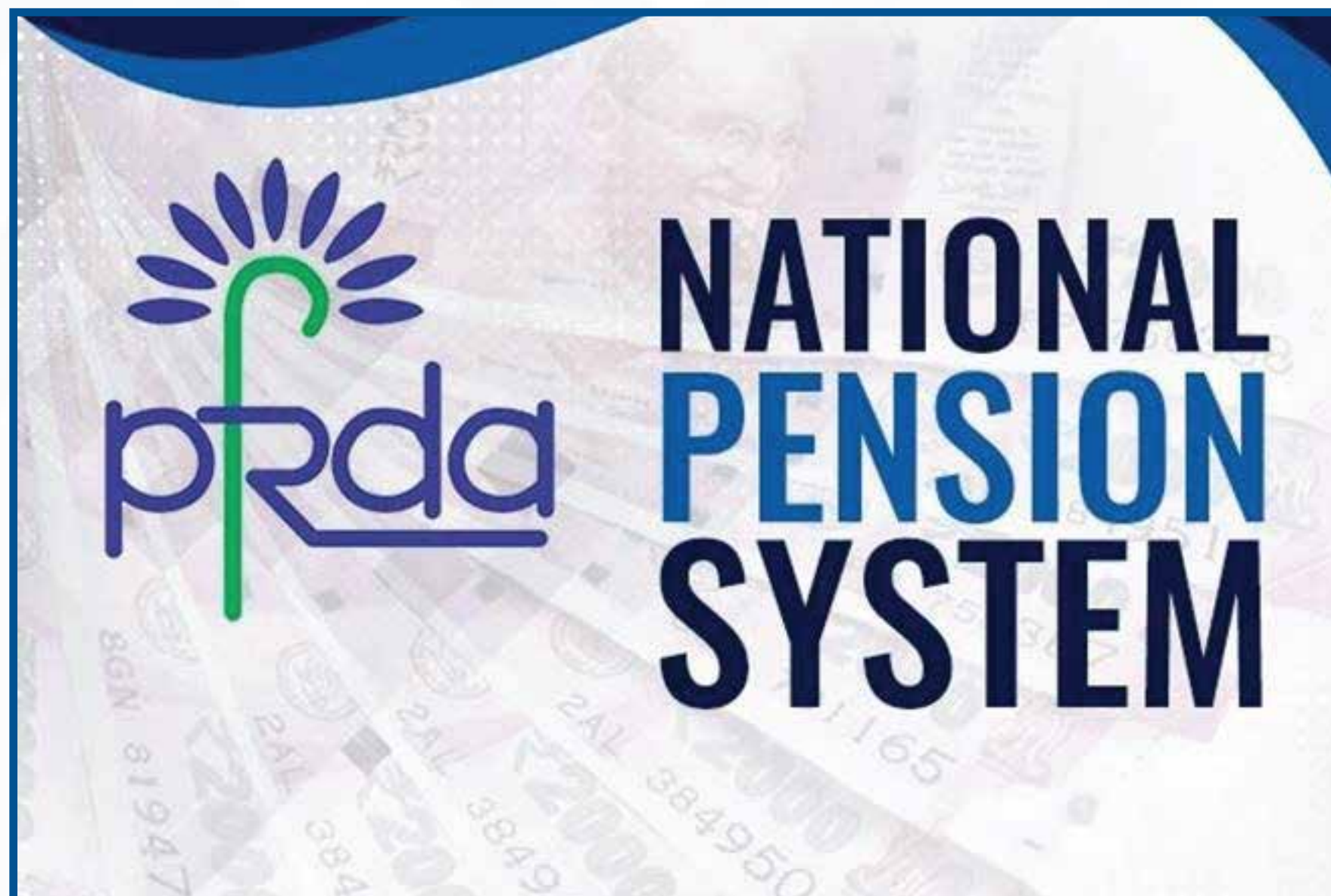
Entering customer and account data from source documents within time limits. Compiling, verifying accuracy and sorting information to prepare source data for computer entry.



NATIONAL PENSION SYSTEM

The Government of India has initiated and incorporated several schemes and policies for the betterment of the future and safeguarding the interests of the citizens of India. One such scheme issued by them is NPS.

CIL is the best POP SP, Point of Presence Service Provider, and the principal distributive point for NPS.



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MANPOWER OUTSOURCING

Columbus India Ltd offers services in temporary and contract recruitment, outsourcing and bulk manpower recruitment.

We have delivered skilled professional in the area of BPO, Finance & Telecom.

People are most powerful assets of a company and the ability to choose the right people is most strategic for any company today. Some of the underlying reasons that have made companies opt for temporary /contract staffing.

-  Seasonal increase in business
-  Need to lower employment cost



HOSPITALITY



WATERPARK



RESORTS



HOTEL



BANQUET



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EDUCATION

We believe that every child deserves an education of the highest quality and that education is an important factor in improving health and livelihood, promoting social stability, and helping the economy to grow.

For the same reason, Columbus India Ltd, takes the responsibility of imparting formal education to the members of the community we are a part of. We encourage individuals to learn from observation and gather knowledge from the community, the people, and the environment around them.

The community as a whole is better positioned to understand the meaning of right and wrong and the ramifications of doing something that is deemed wrong; therefore, they are less likely to resort to crime or situations that cause trouble in the community. It's the best way to secure a promising future for our young ones. At Columbus International School, we strive to ensure that every girl and boy receives the education they need to unlock their full potential and contribute to the betterment of society.

- ✓ CBSE affiliated School upto Senior Seondary.
- ✓ Columbus Institute of Medical Sciences (D.Pharma, B.Pharma, ANM, GMN)



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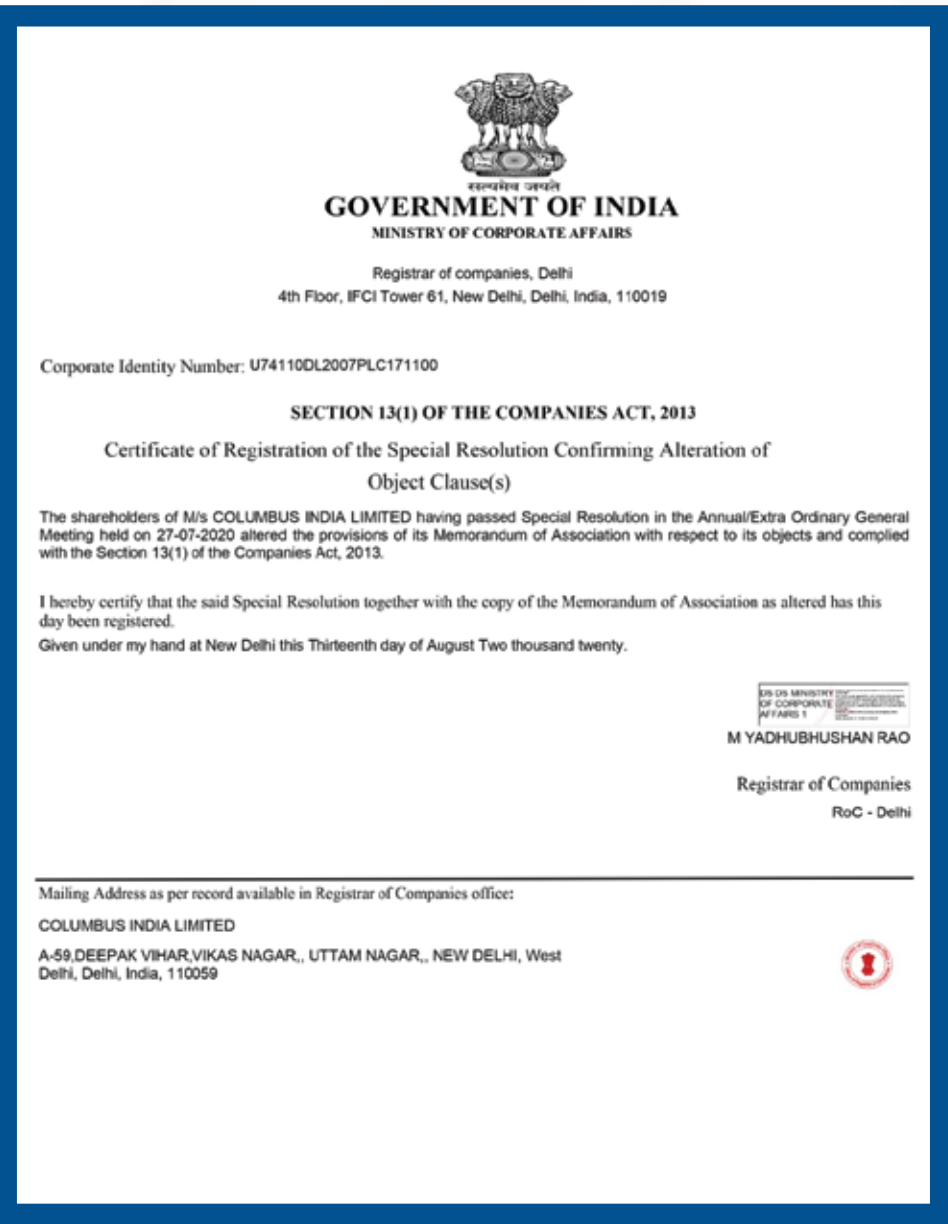
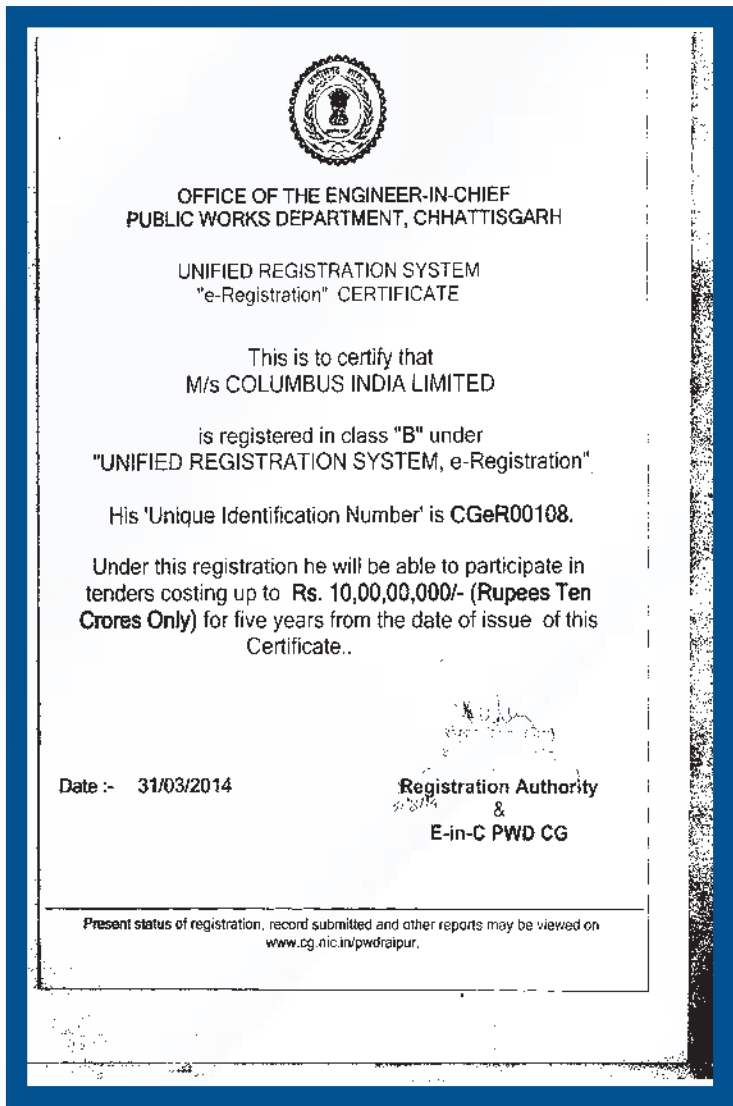
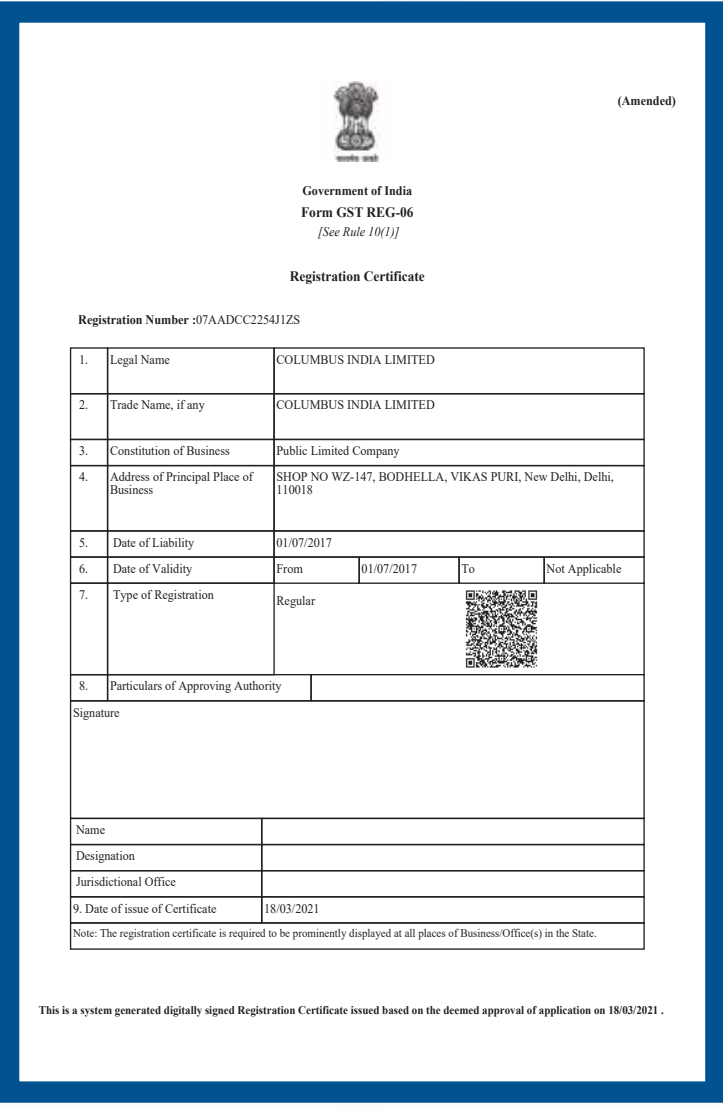


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CERTIFICATES



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